

**BUSINESS DEVELOPMENT JOURNAL**  
**2005 EDITORIAL CALENDAR**

**January/February 2005**     *Design-Build Goes Mainstream Part I*

**Editorial Focus:**             Examining all aspects of the Design-Build Business Model.

**March/April 2005**             *Exploring Today's Emergent Technologies*

**Editorial Focus**             Implementing & Integrating today's technologies as it relates to the A/E/C industry. The issues will deal with the Intranet/Internet/Web-Based Project Management Software/Document Imaging Software/Information Mgmt Systems/Construction Software/Financial Management Software.

**May/June 2005**                 *Strategic Planning: An Eye To The Future*

**Editorial Focus**             Examines all aspects as it relates to Strategic Planning For C-Level Executives within the Construction Industry. The issue deals with Strategy Development/Customer Development/Market Research/Sales & Change management/Leadership Development & Training.

**July/August 2005**             *Building a Sound Financial Future*

**Editorial Focus**             This issue examines the myriad of financial issues confronting the Design-Build industry. Topics Covered include: Risk Management/Surety Bonds/Access to Capital-Financing/Financial-Accounting Controls/Cost Segregation/Financial Management Software.

**September/October 2005**     *Rising to The Legal Challenges of Today*

**Editorial Focus**             In this issue we examine the complex legal issues confronting the Design-Build industry. What are The legal implications for the Design-Build delivery

System-will be addressed. We will also, examine  
Alternative dispute resolution methods/Trends in  
Contractual risk allocation/Insurance & Bonding  
Issues/EFIS and Mold litigation.

**November/December 2005 *Design Build Goes Mainstream Part II***

**Editorial Focus**

The closing issue of 2005 explores the Design-Build issue from a Business Development/Marketing Sales perspective. We also, explore the new trends In the fastest growing segment of the construction Industry.